

**Princeton Survey Research Associates International for  
The National Hydropower Association**

Final Topline Results  
January 13, 2014

Total: 1,006 adults age 18 and older  
Margin of error: Plus or minus 3.5 percentage points

Interviewing dates: January 9-12, 2014

**INTRODUCTION:**

Hello, my name is \_\_\_\_\_ and I'm calling for Princeton Survey Research. We're conducting a study about some important issues today, and would like to include your household. [RANDOMIZE RESPONDENT SELECTION: May I please speak with the YOUNGEST ADULT MALE, age 18 or older, who is now at home? (IF NO MALE AT HOME NOW, ASK: May I please speak with the YOUNGEST ADULT FEMALE, age 18 or older, who is now at home?)] / May I please speak with the YOUNGEST ADULT FEMALE, age 18 or older, who is now at home? (IF NO FEMALE AT HOME NOW, ASK: May I please speak with the YOUNGEST ADULT MALE, age 18 or older, who is now at home?)]

Notes: Due to rounding, percentages may not add to 100. An asterisk (\*) indicates values less than 0.5%. Volunteered responses are indicated by (VOL.).

Data are weighted to ensure that sample demographics match population parameters and to account for different probabilities of selection based on the number of adults in the household and each respondent's telephone use. PSRAI also matches sample demographics to population parameters for gender by age, gender by education, age by education, race/ethnicity, population density, census region, and telephone usage.

READ TO ALL: The next few questions ask about hydroelectric power, also known as hydropower.

INTERVIEWER, READ ONLY IF NEEDED: Hydropower is the power generated from the energy of moving water.

Q1. I'm going to read you a list of statements. Please tell me how well you think each statement describes hydropower. First, (READ AND RANDOMIZE) – does this describe hydropower very well, somewhat well, not too well, or not well at all? Next, (INSERT NEXT ITEM)? READ IF NECESSARY: Does this describe hydropower very well, somewhat well, not too well, or not well at all?

<i>Ranked by Total "Describes Well"</i>	Total Well	Total Not Well	Very well	Somewhat well	Not too well	Not well at all	Don't know	Ref.
Hydropower is cleaner than current forms of energy	78	12	45	33	7	5	10	1
Hydropower is environmentally-friendly	77	15	41	36	9	6	8	*
Hydropower is renewable	74	13	46	28	7	7	11	1
Hydropower is reliable	72	15	36	36	8	7	12	1

Q2. Would you favor or oppose maintaining existing hydroelectric power plants in the United States to generate electricity? [IF FAVOR/OPPOSE, ASK: Do you (favor/oppose) this strongly or somewhat?]

Total Favor	81
Total Oppose	7
Strongly favor	44
Somewhat favor	37
Somewhat oppose	5
Strongly oppose	2
Don't know (VOL.)	11
Refused (VOL.)	1

- Q3. Would you favor or oppose expanding hydropower in the United States? [IF FAVOR/ OPPOSE, ASK: Do you (favor/oppose) this strongly or somewhat?]

Total Favor	75
Total Oppose	12
Strongly favor	39
Somewhat favor	35
Somewhat oppose	8
Strongly oppose	4
Don't know (VOL.)	12
Refused (VOL.)	1

- Q4. How would you rate the impact of hydropower on the environment? Would you say hydropower is...(READ 1-4 FOR HALF SAMPLE, 4-1 FOR OTHER HALF SAMPLE)

Total Not Harmful to the Environment	56
Total Harmful to the Environment	30
Very harmful to the environment	3
Somewhat harmful	26
Not too harmful	39
Not at all harmful to the environment	17
Don't know (VOL.)	13
Refused (VOL.)	*

- Q5. Would you favor or oppose changing federal regulations so it takes less time to re-license an existing dam or retrofit a current dam to produce electricity? [IF FAVOR/ OPPOSE, ASK: Do you (favor/oppose) this strongly or somewhat?]

Total Favor	69
Total Oppose	14
Strongly favor	31
Somewhat favor	39
Somewhat oppose	10
Strongly oppose	5
Don't know (VOL.)	14
Refused (VOL.)	2

- Q6. Companies often receive credits and incentives from the government for producing and expanding energy. Would you favor or oppose giving hydropower the same credits and incentives as other renewable energy sources like wind and solar? [IF FAVOR/ OPPOSE, ASK: Do you (favor/oppose) this strongly or somewhat?]

Total Favor	74
Total Oppose	16
Strongly favor	39
Somewhat favor	36
Somewhat oppose	10
Strongly oppose	6
Don't know (VOL.)	9
Refused (VOL.)	*

- Q7. Federally-owned hydropower facilities currently make up 51 percent of all hydropower facilities in the United States. Many of these facilities have not been upgraded in decades. Recent evaluations of these facilities by the Army Corps of Engineers concluded that modernization upgrades through reinvestment of revenue already earned by power plants could not only increase the electricity production of these hydroelectric plants, but could also generate revenues of approximately 7 billion dollars over a 20-year period. Do you favor or oppose the federal government reinvesting revenue from their hydropower facilities? [IF FAVOR/ OPPOSE, ASK: Do you (favor/oppose) this strongly or somewhat?]

Total Favor	77
Total Oppose	13
Strongly favor	39
Somewhat favor	38
Somewhat oppose	6
Strongly oppose	7
Don't know (VOL.)	9
Refused (VOL.)	1

- Q8. Research and development into new technologies around hydropower can help it become more cost-effective and efficient. Do you favor or oppose federal investment in research and development into emerging hydropower technologies? [IF FAVOR/ OPPOSE, ASK: Do you (favor/oppose) this strongly or somewhat?]

Total Favor	77
Total Oppose	15
Strongly favor	39
Somewhat favor	38
Somewhat oppose	7
Strongly oppose	8
Don't know (VOL.)	8
Refused (VOL.)	1